



Barshop Jewish Community Center
12500 NW Military Hwy., Ste. 275
San Antonio, TX 78231
210.302-6866 / FAX 210.408.2341



For Sponsorship, Advertising or General Information:

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Partner with the JCC to maximize your promotional dollars! Promotional Opportunities 2011-12 Rate Card

Advertising: The JCC accepts paid advertising in the following JCC mediums: Our monthly *Center Peace* newsletter, Cultural Arts Event programs and banner signage. See attached rate card for sizes and rates.

Business Spotlight Program: Highlight your business by purchasing a Business Spotlight – an advertorial that appears on page 2 of each monthly *Center Peace* newsletter. The Business spotlight provides you with extra space to communicate your message to our audience. The Business Spotlight is available to one business per month. Reservations are taken on a first-come-first-serve basis.

Membership Value Program (MvP): Become an MvP to receive ongoing recognition while providing JCC members with ongoing special promotions. MvP participants receive one FREE MvP Spotlight per year an advertorial to be featured on the back page of the *Center Peace* (based on availability). To be eligible, participants must provide the JCC with a minimum of \$200/year sponsorship and/or advertising support).

Dine Around – This is the perfect opportunity for area restaurants to receive additional exposure to our Arts & Culture events audience. Participants receive exposure in all arts & culture event programs, the JCC Center Peace, and event email blasts. Dine Around restaurants commit to a minimum of \$200 in JCC advertising or sponsorship and provide arts and culture event attendees with a specific promotion or discount on the days/evenings of the events.

JCC Membership Directory: Purchase a Business Listing in our Annual Membership Directory made available to all JCC Members and is also published online.

Special Event/Program Sponsorships: Become a sponsor of a special event or a program to receive maximum exposure throughout the year.

Special Offer!:

**Pay for your advertisements in FULL
at the time of your order and SAVE 10%**

JCC Publications/Rates Effective June 2011

Membership Directory Distributed once per year to JCC Members and made available online. Rate is \$100. A 50% off discount is available to businesses who donate an item of \$100 value or more to our auction initiatives.

Center Peace Distributed beginning of each month excluding August and December. Advertising available in black/white or color. Circulation: Mailed to Approx. 5000 Households. **Space and ad copy due the 1st of the month prior to publication date.**

Ad size	Dimensions	1x rate	5x rate	10x rate
Business Spotlight (One per month/based on availability)	7 ¼ x 10	250	N/A	N/A
Quarter Page	4 ¾ x 5	125 B/W 155 Color	110 B/W 140 Color	105 B/W 130 Color
Eighth Page Ad Size	4 ¾ x 3	90 B/W 115 Color	75 B/W 100 Color	70 B/W 95 Color
Business Card Ad Size	3 ½ x 2	75 B/W 100 Color	65 B/W 90 Color	55 B/W 80 Color

Cultural Arts Event Programs Distributed at each of our season's events, including the Annual Book Festival events, Vexler Theatre productions and Film Festival. Advertising is available in black and white only. Circulation: Approx. 15,000 event attendees annually. (Rates may be prorated.)

Ad size	Dimensions	Per Season Rate
Full Page	5 x 8	325
Half Page	5 x 4	225
Quarter Page	2 x 4	175
Eighth Page	2 x 2	150

Youth League Sponsorship Banner Located in the Markey Ball Field and/or in the Wulfe Gymnasium. Seen by approx. 750,000 annual visitors. Rates range based on number of leagues sponsored.

Number of Leagues	Rates
One League	\$225
Two Leagues	\$400
Year-Round Sponsor	\$600

All ads must be provided electronically, camera ready. Electronic files may be submitted as EPS (with text converted to outline), JPEG or PDF in either CMYK or black and white color space with resolution at 330 dpi. Ads may also be submitted camera ready at 100% sized exactly to fit ad space (no bleed). **Other formats will be subjected to production charges of \$75 per hour, with a minimum \$75 charge.** E-mail ads to heissc@jcc-sa.org. Please put "Ad for JCC" in subject line.

PAYMENT in full or payment option must be completed at time of order!



Advertising Contract

Business Name _____ Date _____

Business Address _____ City/Zip _____

Phone _____ Website _____ E-mail _____

Contact _____ Phone _____ E-mail _____

Indicate the medium(s) in which ads will run:

Medium	Size Ad/Color	Rate	#	Start Date	End Date	Indicate the medium(s) in which ads will run:											
						JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
CENTER PEACE BUSINESS SPOTLIGHT	7 1/4 x 10	\$250															
MEMBERSHIP DIRECTORY	Listing only	\$100		Jan.	Jan.												
CULTURAL EVENT PGMS.																	
YTH. LEAGUE SPONSOR	5ft x 2.5ft																
DINE AROUND	Yes / No																
MvP	Yes / No																
MVP SPOTLIGHT	Avail to MVP's only. Based on availability.																

Please select one of the following in regards to your ad artwork:

I will submit new artwork for ad
 Please run ad as is (for previous advertisers)

Payment in full or payment option must be completed at time of order!

Total Advertising \$ _____

Discount (if applicable) - \$ _____

Total Contract: \$ _____

Payment In Full: \$ _____ (receive 10% discount)

OR

Payment Option: \$ _____ Terms: _____

Method of Payment: Draft (attach void check / deposit slip. Amount will be drafted 1st of the month in which ad(s) runs)
 Credit card: Visa M/C AMEX Discover
 (Credit cards will be billed on the first of the month in which ad(s) runs)

Name on Card: _____

Card Number: _____ Exp. _____

Authorizing Signature _____ Date _____